

# Keval Nagariya

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## Professional Summary

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Front-End Developer skilled in **WordPress, React.js, HTML5, CSS3, JavaScript (ES6+), jQuery**, and **Bootstrap**. Experienced in **responsive web design, UI/UX, CMS management**, and building scalable web applications. Strong collaborator with a focus on delivering high-quality digital solutions.

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## Technical Skills

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**Web Development:** WordPress, React.js, HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, JSON, Responsive Web Design, Cross-Browser Compatibility

**CMS & Tools:** WordPress CMS, Elementor Page Builder, Theme Development, Plugin Customization, SEO Optimization

**Database & Back-End:** SQL, MySQL, CRUD operations, LocalStorage

**Design & UI Tools:** Adobe Illustrator, Photopea, Figma (UI/UX)

**Other Skills:** Git/GitHub, Version Control, Agile/Scrum Methodology, Testing & Debugging

**Marketing Automation:** Salesforce Marketing Cloud (emails, cloud pages, SMS campaigns, automated journeys)

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## Work Experience

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**Vistaar Digital | Associate Software Engineer | January 2024 – September 2025**

**Vistaar Digital | Associate Software Engineer Intern | April 2023 – December 2023**

- Developed 20+ **interactive e-detailing presentations** in **Vistaar Enablr** using **HTML, CSS, JavaScript, jQuery, and Swiper.js**, improving **client engagement** and usability. Collaborated with cross-functional teams to gather requirements, create prototypes, test, and deploy solutions efficiently.
- Mentored interns in **HTML, CSS, JavaScript, jQuery**, boosting project delivery speed by **20%**.
- Converted **Enablr website** to **WordPress** <https://enablrsales.com/>, improving content layout and user experience, resulting in a **30% faster content update process**.
- Developed and maintained additional company websites using **WordPress, HTML**, and **Bootstrap**, enhancing **UI/UX** and adding new pages for better usability.
- Created **20+ email, SMS, and cloud page campaigns** in **Salesforce Marketing Cloud (SFMC)**, ensuring campaigns met client requirements and performance goals.

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## Project Experience

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**Quiz Web App:** [Live Demo](#) | [Github](#)

- Built a **responsive quiz web application** using **HTML, CSS, and JavaScript**.
- Enabled users to **attempt quizzes with instant scoring**, while user can **add, edit, or delete questions** stored in **localStorage** for persistence.

**To-Do List Web App:** [Live Demo](#) | [Github](#)

- Developed a **to-do list web app** with features like **add, edit, delete, and mark-as-complete**.
- Implemented **localStorage** to ensure **persistent task storage across sessions**, enhancing usability.

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## Education

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Master of Science in Information Technology | Nagindas Khandwala College | 2020-2022 | Grade: A+

Bachelor of Science in Computer Science | Nagindas Khandwala College | 2017-2020 | Grade: A+

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